

Education Programs

Program Vision

TO EDUCATE ALL NYC STUDENTS ABOUT THE VALUE OF TREES IN THE URBAN ENVIRONMENT

Program Mission

- Expand capacity of environmental educators and provide support to the environmental literacy community

Program Goals (two-year horizon)

- Launch citywide, youth educational rewards & recognition program
- Secure resources to support tree-themed environmental education programming
- Secure partnerships that facilitate the sharing of resources, skills, and knowledge

PROGRAM	DESCRIPTION	STATUS	STRATEGIC PARTNERS	
COMPLETED?		<i>Completed/Ongoing/On Hold (with corresponding season and year)</i>		
1 School-based Youth Education	Develop and introduce citywide youth education program			
a	Complete Urban Park Ranger The Natural Classroom (TNC) Tree Unit	Develop new TNC Unit: "TreesNYC: Something Big Is Taking Root"	Completed 2008	UPR,
		Deliver TNC Unit	Ongoing TNC	
b	Expand school-based education programs re: street trees and the urban forest; school-based stewardship workshops	Deliver Street Tree Stewardship workshops (STS) and Stewards of Tomorrow (SOT) program in schools via GAC/Stew Corps; promote service-learning opportunities through Reforestation Stewardship programs	Ongoing STS; On Hold (SOT) 2011-2012	GAC
c	Implement TNC in TPH neighborhood schools	Establish yearly quota for Trees TNCs in TPH schools	Ongoing	
d	Develop Schoolyard Planting and Stewardship Curricula	RESPECTree; new Talkin Trees (TT) program	Completed 2008; New TT program fall 2011	NYRP, GreenApple Corps
e	Implement schoolyard program in TPH neighborhood schools	Deliver Stewards of Tomorrow; Street Tree Stewardship	Ongoing STS; On Hold (SOT) 2011-2012	GAC
f	Develop integrated MillionTrees education program offerings guide	Trifold brochure of Tree Education programs	Completed fall 2008	
g	Update integrated MillionTrees education program offerings guide via Green Points program	Highlight Green Points Environmental Education program partners on GP Web page	Ongoing	GP Partners
h	Develop citywide MTNYC rewards & recognition programming	Green Points pilot program development 2010-11	Ongoing	UPR NYRP RecycleBank
j	Link Scope and Sequence Document to MTNYC ed programs	Scope & Sequence Matrix in Trifold brochure	Completed fall 2008	
l	Integrate MTNYC into DOE mandates for service-learning & sustainability goals	partner with DOE to promote Green Points & MTNYC Education among teachers Sustainability Coordinators; provide resources and expertise to DOE & schools	Ongoing	DOE, MTNYC
2 General Youth Education	Adapt or create new programs for non-traditional teaching venues			
b	Adapt programs for youth groups	Transition Education co-chair position	Ongoing	
	Adapt A2O		Ongoing	GAC/UPR
	Explore opportunities to partner with NYCARES			
a	Develop Arbor Month educational activity guide	Create Curricula: "Make Everyday An Arbor Day," "Fifteen for Trees"	Completed fall 2008	
c	Lobby for MTNYC integration into SYEP; integrate stewardship into youth summer programs	Camp, Jr. Rangers; engage additional stewardship partners	Completed Summer 2011	DPR
d	Serve as resource, provide tree-care materials and support volunteer programs of environmental education partners	Loan tools, provide technical expertise, facilitate independent volunteer youth initiatives	Ongoing	
e	Provide opportunities for multi-level youth engagement in MTNYC and environmental service-learning projects	Green Points program : Earn points for contribution to MTNYC campaign; deepen engagement in campaign	Ongoing	
3 Expand Program Capacity of Environmental Educators/Strengthen Partnerships				
a	Identify and procure funding to expand capacity of MT Subcommittee members	Identify and apply for grants that further environmental education	On hold	
		Determine how partner educators can benefit from MTNYC	Ongoing	
		Determine what partner educators can contribute to MTNYC		
c	Develop new MT Education marketing materials	Create simple leave-behind for youth & educators to be distributed through schools, public events and environmental education partners	Ongoing	
d	Integrate tree-education/tree-care into school gardening community programming	Establish referral network with other greening orgs	Ongoing	Green Thumb, NYRP, UPR, GrowNYC
4 Track youth involvement in MTNYC	Develop back-end database of engagement via Green Po		Ongoing	NYRP, Parks
a	Provide platform for networking/collaborating for NYC environmental/community-based educators	Convene Educators summits, assist with development of community environmental education guidelines ; environmental literacy	On hold	
WISHLIST ITEMS				
4 Mobile Education Unit	Create education unit that travels to NYC festivals, green markets, and special events		On hold	NYRP, Parks
a	Develop concept and themes			
b	Identify potential venues			
c	Identify potential partners to contribute in-kind services			
d	Engage display designer			
e	Build Mobile Unit			
f	Implement and schedule			
5 Urban Tree House	Produce five interactive tree house exhibits to be displayed in NYC Parks		On hold	NYRP, Parks
a	Develop concept and themes	Coordinate with Tree Planting Committee as well		

	b	Identify potential park venues			
	c	Identify potential partners to contribute in-kind services		On hold	
	d	Engage display designer			
	e	Build Urban Tree House			
	f	Implement and schedule			
	6	Tree Education Resource Toolkit	Introduce instructional package and tools to help educators coordinate tree planting		NYRP
	a	Establish working group to oversee toolkit and develop content		On hold	
	b	Develop toolkit outline and format			
	c	Work with writer and graphic designer to develop content			
	d	Print and distribute toolkit			

Abbreviations

Parks	NYC Department of Parks & Recreation
NYRP	New York Restoration Project
PFP	Partnerships for Parks
NYTT	New York Tree Trust
TNY	Trees New York
UPR	Urban Park Rangers